



To Our Partners in Education:

It is with great pride and enthusiasm that I write this letter on behalf of the Colorado Council on High School/College Relations' Annual Conference committee. We are in the process of organizing an amazing 2011 Annual Conference! We invite you to come with us....

"Passport to Success: Sharing the Educational Journey"

Thursday & Friday, December 1-2, 2011

Hyatt Regency-Denver Tech Center <http://techcenter.hyatt.com/hyatt/hotels/index.jsp?null>
7800 East Tufts Avenue, Denver, CO 80237, 303.779.1234

Anticipated attendance of 350 high school counselors, admissions personnel, and educational partners!

I truly believe the 2011 conference theme speaks to all levels of education. I need not remind you of the challenges we are all facing in this educational journey ...instead, I would like to focus on all the good which comes from our organization's members and our efforts to extend learning opportunities to our Colorado students!

- ◆ **Fall Day/Night College Fairs** reach into every corner of the state, bringing higher education professionals to students and families. Each year we deliver information to thousands of Colorado students and families.
- ◆ **Fall Counselor Workshops** connect admissions and higher education professionals with high school counselors and educational supporters. Counselors receive invaluable updates on our colleges and universities while meeting with the personnel to make a difference as we transition students to the post-secondary world!
- ◆ **Professional Development Opportunities** abound! We are so proud of our partnerships with other organizations which offer quality professional development such as our KOO (Keeping Options Open) summer trainings, college bus tours, Counselor-of-the-Month recognition, workshops and guidebooks for our members.
- ◆ **College Handbook** has long been considered to be *the* source for information on degree programs, extracurricular activities to services for high needs students by not only high school counselors, but families as well! Each year, thousands are distributed and sold to high schools and students across the state!
- ◆ **Scholarships** that honor student community involvement allow us to recognize the giving efforts of some of our finest seniors in the state!
- ◆ **Annual Conference** attendance continues to grow as we reach out and inform, inspire, and rejuvenate educational professionals at a time when many of us need such a boost!

It is with this in mind that I employ your organization's help in sponsoring this year's conference, as by sponsoring the conference, you are truly helping us all find our way down this path and provide much needed guidance and support!

Your sponsorship will not only offset the registration costs for our conference, but will also ensure that your organization receives recognition and support from our attendees! The various sponsorship levels and opportunities are included, and we truly value your consideration of this meaningful event!

With Gratitude,
Ricky Mott
Chair, Annual Conference Committee
President-Elect, Colorado Council on High School/College Relations

**Please make checks payable to CCHS/CR
and mail to:
Faith Christian Academy
Attention: Jenny Smith
4890 Carr St.
Arvada, CO 80002**

Platinum: Sponsorship Level \$1000

- **Full page ad** in the conference program (first come first choice of ad placement)
- **2 Conference registration and meals** included (max 2)
- Name and logo on sponsorship recognition page in program
- Name, logo and hot link on CCHS/CR conference web page
- Name and Logo prominently displayed on Center Stage at all meals and in ball-room (you provide banner)
- Name and Logo Displayed in all Sessions (you provide materials to be displayed)
- Exhibit Booth displayed during conference
- Company Recognition during Award Ceremony.

Gold: Sponsorship Level \$750

- **Half-page ad** in the conference program
- **2 Conference registration and meals** included (max 2)
- Name and logo on sponsorship recognition page in program
- Name, logo and hot link on CCHS/CR conference web page
- Logo displayed at all meals (you provide banner)
- Exhibit Booth displayed during conference

Silver: Sponsorship Level \$500

- **Quarter-page ad** in the conference program
- **1 Conference registration and meals** included
- Name and logo on sponsorship recognition page in program
- Name, logo and hot link on CCHS/CR conference web page
- Exhibit Booth displayed during conference

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Other Opportunities

EXHIBITORS

\$250 Two Days

- Exhibit Booth

\$150 One Day

- Exhibit Booth

*Additional staff members may attend for a fee of \$25 each day (lunch included) or \$40 for both days. Additional dinner tickets for Thursday night are \$30 each (spouse, etc.).

Purchase Ad Space

Full-Page Ad.....\$300

Half-Page Ad.....\$200

Quarter Page Ad.....\$100

Sponsor a Counselor to Attend the Conference

Cover the registration for the counselor of your choice.

*if you choose to sponsor a counselor we will recognize your organization during the Awards Ceremony.

To sponsor a Counselor please contact Jenny Smith at 303-424-7310 ext. 91059

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